



ONE COMMUNITY.
ONE VOICE.

LISTOWEL

WHERE STORIES BEGIN

ANNUAL GENERAL MEETING

LISTOWEL FAMILY RESOURCE CENTRE

MAY 30TH 2023

AGENDA

- Welcome
- Chairperson's Report
- Treasurer's Report
- Review of Activities
- Election of Officers
- AOB
- Closing

LISTOWEL
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ONE VOICE.**



ELECTED TEAM

Chairperson – Rose Wall

Vice Chairperson – Ashley FitzGerald

Treasurer – Chris Kiely, Con McCarthy

Administrator – Joan Flavin

Retail Team – Damien O'Mahony, John Griffin, Paul O'Connor, Kay Sayers, Mike McCarthy, Patrice O'Callaghan, Sean McGillicuddy

Marketing/Tourism Team – Cora O'Brien, Joan McCarthy, Liz Horgan, Catherine Nolan, Ashley FitzGerald

Funding Team – Lisa O'Carroll, Chris Kiely



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ONE VOICE.**

FUNDING 2017 - 2022



MEMBERS

- Peaked – 93 members
- Current – 80 members

NEW MEMBERS NEEDED

- MEMBERSHIP CATEGORIES AND RATES
- SOLE TRADER (1 employee)
€120 per year or €10 per month
- SMALL BUSINESS (1 - 10 employees)
€300 per year or €25 per month
- LARGE BUSINESS (10+ employees)
€600 per year or €50 per month
- CORPORATE MEMBER €1,200 per year or €100 per month
- SCHOOLS AND CLUBS €100 per year

GRANTS

- Kerry County Council
- Creative Ireland
- Community Enhancement Programme
- Economic Action Plan
- Covid-19 Emergency Fund

SPONSORSHIP & AWARDS

- Listowel Traders Association
- Cadbury / TodayFM Sound Town
- Gas Networks Ireland Sponsorship
- .IE Digital Awards
- Bank of Ireland Enterprise Award
- AIB Collaboration

GRANT FUNDING SINCE 2017

€25,723

Kerry CoCo - Listowel
Municipal District

€12,562

Creative Ireland

€24,307

Listowel Town &
Village 2017
Economic Action
Plan

€23,295

Other Grants
*Covid 19 Emergency
Fund, Community
Enhancement
Programme, Growing &
Sustaining
Communities.*

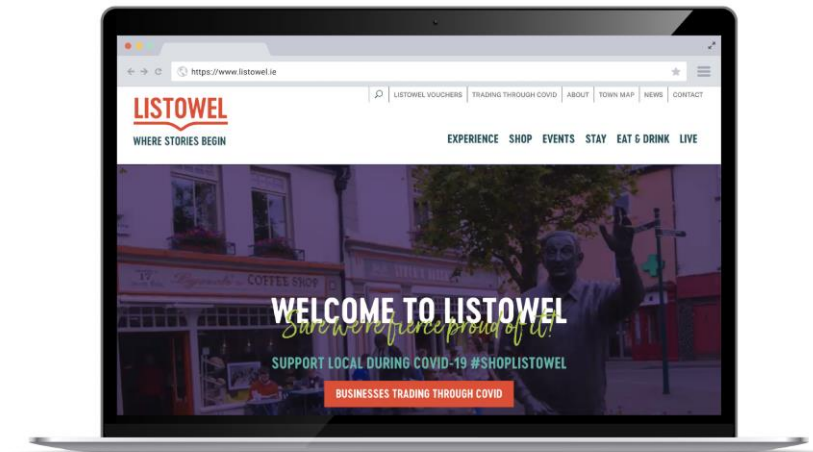
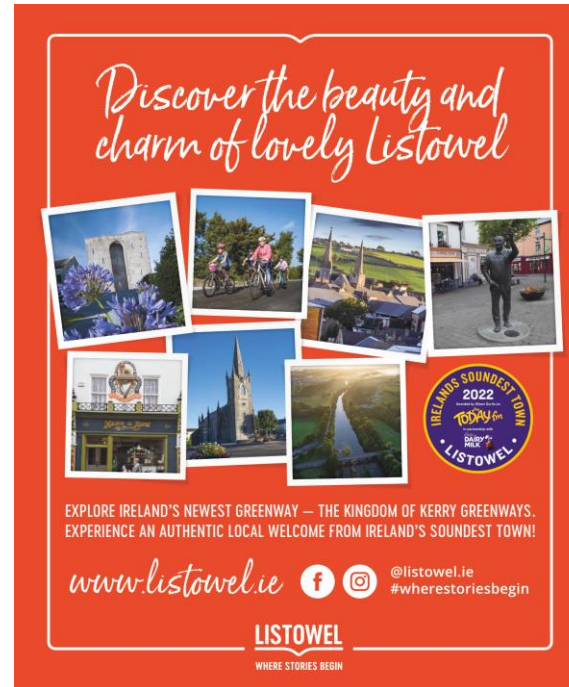
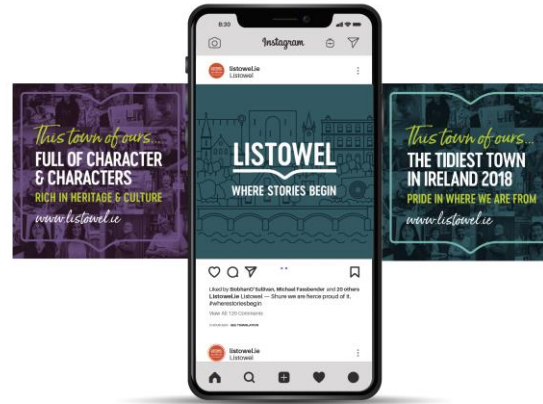
LISTOWEL

WHERE STORIES BEGIN

MARKETING

BRANDING & PROMOTION

- Webpage Development & Maintenance
- Social Media Management & Content Creation
- Signage
- Monthly E-Zine
- Town Map
- North Kerry Brochure
- Listowel Vouchers
- Radio & Newspaper Advertising



MARKETING

EVENT SUPPORT

- Revival / Listowel Writers Week / St Patrick's Day / Christmas in Listowel
- RDS Holiday Show
- PR Coverage & Media Support
- Collaboration with Local Events – Sound Town & DollyDay
- Listowel Character Murals

COLLABORATION & REPRESENTATION

- Kerry County Council
- Kerry Tourism Industry Federation (*DiscoverKerry.com*)
- Failte Ireland
- Open communication with local representatives



Dear Dolly Parton, we love you in Listowel, where everyone takes inspiration from your music

Keane's Kingdom



CELEBRITY
Hello Dolly! Country music icon backs Kerry town's world record bid

Helen Bruce
26/05/2023



Kerry
News Sport Business Lifestyle North & West Kerry South Kerry Tralee

It's official: Listowel named as Ireland's 'Soundest Town'



Members of the Listowel community pictured in the award winning Mike the Pies bar after they were announced as the Overall Winner of the 'Sound Town of the Year' award by Cadbury and Today FM.

Listowel rocks out to Revival as big names and sun make for brilliant weekend

Town enjoys two great nights of music as acts such as The Waterboys, The Stunning, Gavin James, Hudson Taylor and Stephanie Rainey took to the stage in the Square in Listowel over the weekend.



Fergus Dennehy
Kerryman

Mon 21 Nov 2022 at 15:13

Listowel locals will tell you that it's always been the case, but now it's official: the North Kerry literary hub has been named as the 'soundest town' in all of Ireland.

GREENWAY

Extensive work has been done through all stages of the Greenway from development through to launch and the ongoing promotion.

Recent items included:

- Webpage Development
- Online Adverts / Targeting
- Photography & Advertising Assets
- Nature Walk
- Street Pole Flags
- Mural at Trailhead



BUSINESS SUPPORTS

COMMUNICATION

- Council Representation
- KTIF Representation
- Kerry Chamber Representation
- Retail & Marketing Group Meetings
– *Shop Local Campaign*
- Member Communications
- Tourism collaboration with Kerry Writers Museum, Lartigue Monorail & St Johns Theatre.
- Support to Food Hub, HQ Listowel

INFRASTRUCTURE & ASSETS

- Town Park Improvements
- Defibrillator Phone Box
- Free Wifi4EU
- Christmas Lighting Upgrades
- Listowel Voucher Rebrand & Restructure
- Alliance Administrator
- Town Map (WIP)

EVENTS

- Breakfast Briefings
- Christmas Launch
- Shop Local Campaigns
- RDS Holiday Show Representation



A teal-colored graphic with a white border. At the top, the text "SUPPORT YOUR LOCAL" is written in a white, sans-serif font, following the curve of the top border. In the center is a white heart shape. Below the heart, the word "RETAILER" is written in large, bold, white, sans-serif capital letters. Underneath "RETAILER" is a horizontal white line, followed by the text "BUY A VOUCHER" in white, sans-serif capital letters. At the bottom, the word "LISTOWEL" is written in white, sans-serif capital letters, with a small white line above it. Below "LISTOWEL" is the text "WHERE STORIES BEGIN" in a smaller, white, sans-serif font.

REVIVAL FESTIVAL 2022

WE'RE READY TO
ROCK

FRI 12TH & SAT 13TH AUGUST

LISTOWEL
WHERE STORIES BEGIN

CLEAN UP
TUES & THURS
AT 7PM

Let's keep Listowel lovely!

LISTOWEL
WHERE STORIES BEGIN

SOUND TOWN
2022

TODAY fm

-WEEKEND-
BREAKFAST
WYFELLOW COURT

OFFICIALLY
THE SOUNDEST
TOWN IN IRELAND

LISTOWEL

WHERE STORIES BEGIN

TODAY fm

LISTOWEL
WHERE STORIES BEGIN

**WE'RE PURE
SOUND LIKE!**

SOUND TOWN
2022 **GO HERE** →

**IRELAND'S
SEPTEMBER 2022
SOUND TOWN**
LISTOWEL, CO. KERRY

**—WEEKEND—
BREAKFAST**
WITH ALLEN COOPER



COMMUNITY SUPPORTS

COMMUNICATION

- Council Representation
- Liaison for:
 - Skateboard / Basketball Parks
 - Greenways / Blueways
- Social Media Supports
 - Town Videos
 - Town Photography
- Covid-19 Supports
- Support to Dementia Inclusive & Autism Friendly Town Groups
- Listowel Tidy Towns

EVENTS

- Rose of Tralee Community Rose
- Dolly Day
- Jerusalema Viral Dance
- St Patricks Day
- Festival of Light
- Greenway Nature Walk
- NYE Fireworks





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